

**United Way Blackhawk Region  
GIVE & WIN™ Sweepstakes Official Rules for 2024-25 Campaign (“Rules”)**

**NO PURCHASE OR DONATION NECESSARY TO ENTER OR WIN, NOR WILL A  
PURCHASE OR DONATION IMPROVE ONE’S CHANCES OF WINNING**

Sponsored by United Way Blackhawk Region (UWBR), PO Box 8443, Janesville, WI 53547

1. This incentive promotion entry period begins on August 1, 2024, at 8:00 a.m. local time and ends at 4:00 p.m. local time on February 6, 2025. Official and public announcement will be made at 8:00 a.m. local time on September 11, 2024. Participants must be legal residents of Wisconsin or Illinois, and at least 18 years of age at the time of entry.

2. The winners will receive, in the order drawn, the following prizes donated to UWBR by the respective sponsors.

- A. \$5,000 cash donated by an anonymous corporate partner.
- B. \$2,500 cash donated by Fairbanks Morse Defense.
- C. Green Bay Packers Fan Experience donated by Kerry. Prize package for four (4) includes tickets to a 2025 home game of winner’s choice and access to Kerry’s private suite at Lambeau Field, including food and beverages. Lambeau Field is located 1265 Lombardi Avenue, Green Bay, WI 54304. Approximate Retail Value: \$1,000
- D. Airbnb gift card donated by Baker Tilly. Winner will receive a \$500 Airbnb gift card. Card cannot be refunded or redeemed for cash. Card subject to the conditions of Airbnb gift card program. Approximate Retail Value: \$500
- E. Grocery store gift card donated by Hagen CPA. Winner will receive a \$500 gift card to a grocery store chosen by winner, from the following: Aldi, Festival Foods, HyVee, Piggly Wiggly, Schnucks, Sentry, or Woodmans. Card cannot be refunded or redeemed for cash. Card subject to the conditions of the gift card program of the chosen grocery store. Approximate Retail Value: \$500.
- F. Amazon gift card donated by SSI Technologies, LLC. Winner will receive a \$500 Amazon gift card. Card cannot be refunded or redeemed for cash. Card subject to the conditions of Amazon gift card program. Approximate Retail Value: \$500.

Only one prize per household will be awarded. Odds of winning depend on number of eligible entries received.

3. One way to qualify, a UWBR donor may make a timely donation or designation to UWBR of \$300 or more. This will automatically enter the donor for a chance to win prize A.

Another way to qualify, a UWBR donor may make a timely donation or designation to UWBR of \$200 - \$299. This will automatically enter the donor for a chance to win prize B.

Another way to qualify, a UWBR donor may make a timely donation or designation to UWBR of \$100 - \$199. This will automatically enter the donor for a chance to win prize C.

Another way to qualify, a UWBR donor may make a timely donation or designation to UWBR of \$52 - \$99. This will automatically enter the donor for a chance to win prize D, E, or F.

A UWBR donor may contribute to the 2024-25 campaign via paper pledge form or ePledge form (the "Pledge Form"), as well as cash, check, credit card, online, or text-to-give contributions (text message and data rates may apply). Qualifying donations will be calculated by UWBR's customer relationship management system, known as Andar/360.

Entry without donation can also be made by an individual sending a letter requesting entry into the Sweepstakes via U.S.P.S. to United Way Blackhawk Region, Attn: Drawing, PO Box 8443, Janesville, WI 53547, and containing name, address, phone number, and email address if available (the "Entry Letter"). Postage due entries will not be accepted.

Only one entry, automatic or via Entry Letter, per person. This will automatically enter the individual for a chance to win prizes as described above (but only one per person).

4. The Pledge Form or Entry Letter must be returned to UWBR by 4:00 p.m. local time on February 6, 2025. UWBR will not be responsible for companies that fail to submit their employees' pledge forms or designations by this date. Online donations must be received no later than 4:00 p.m. local time February 6, 2025, at [LiveUnitedBR.org/Sweepstakes](https://LiveUnitedBR.org/Sweepstakes).

5. The winners of the sweepstakes will be drawn randomly via Andar/360 data mining with an independent auditing firm and announced at UWBR's LIVE UNITED Celebration in March 2025.

6. Employees of UWBR and members of their immediate families are not eligible to participate. The term "immediate family members" includes spouses, parents, grandparents, siblings, children, and grandchildren.

7. By entering, all participants agree to comply with these rules, represent that he/she is eligible, and give consent to the use of his/her name and/or photograph for publicity purposes without further compensation, unless prohibited by law. By entering and accepting a prize, all entrants release and hold harmless UWBR, Andar/360, UWBR's independent auditing firm, the anonymous corporate sponsor, Fairbanks Morse Defense, Kerry, Baker Tilly, Hagen CPA, SSI Technologies LLC, Green Bay Packers, Airbnb, the grocery store of their choice, Amazon, and their heirs, parents, representatives, successors, assigns, subsidiaries, affiliates, agents, officers, members, directors, and employees from any and all existing or future known or unknown claims, actions, liabilities, suits, or responsibilities for damages, losses or injuries, including death, personal injury, or property damage, due in whole or part, directly or indirectly, from participation in this promotion or acceptance, possession, use or misuse of the prize.

8. There will be no substitution or transfer of prize or redemption for cash equivalent, except by UWBR due to unavailability, in which case a prize of equal or greater value will be substituted. UWBR reserves the right to award the prizes described above and to terminate or modify this promotion at its sole discretion at any time.

9. You should consult your tax adviser regarding any tax implications, including the taxability of any prize received.

10. The official rules will be posted at [LiveUnitedBR.org/Sweepstakes](https://LiveUnitedBR.org/Sweepstakes) and the name of the prize winners will be posted after announcement at the LIVE UNITED Celebration in March 2025 at [LiveUnitedBR.org/Sweepstakes](https://LiveUnitedBR.org/Sweepstakes).

Prize winners must accept terms and conditions of the prize within ten days of notification of winning. Notification will take place via phone call, email and/or certified letter. Any potential winner that cannot be reached or fails to respond within ten days of being notified, or declines the prize shall forfeit all rights to the prize and an alternate winner will be notified in the same manner until a final winner is selected. Sponsor is not responsible if a prize notification is not received for any reason. Winners will be required to sign a publicity release and a winner's affidavit, as well as a W-9 Form prior to receipt of any prize. Winners must take ownership of available item(s) by April 30, 2025. Certain dates or other restrictions may apply to the redemption of prizes. Certain prizes must be picked up at UWBR.

Sponsored by UWBR, PO Box 8443, Janesville, WI 53547. NO DONATION NECESSARY. VOID WHERE PROHIBITED. DONATION WILL NOT IMPROVE CHANCES OF WINNING.

#### **Ensuring the Integrity of the Sweepstakes**

Donors who qualify for the Sweepstakes are automatically entered into the drawing as their pledges are processed. Companies, which do not typically provide individual pledge information, may submit a list of those employees who have qualified. Those names are added to the database of automatic qualifiers. Additionally, those individuals who submitted an entry outside of the automatic qualification process are also entered into the database. Although UWBR cannot publish the list of all those who qualify, if a company campaign requests a list of qualifiers from their own company, UWBR can provide it prior to the drawing, but after all pledges received by February 6, 2025, have been posted.

Please call 608-314-8420 for more information or questions regarding these Rules.