

**United Way Blackhawk Region
GIVE & WIN™ Sweepstakes Official Rules for 2023-24 Campaign (“Rules”)**

**NO PURCHASE OR DONATION NECESSARY TO ENTER OR WIN, NOR WILL A
PURCHASE OR DONATION IMPROVE ONE’S CHANCES OF WINNING**

Sponsored by United Way Blackhawk Region (UWBR), 205 N. Main St., Suite 101, Janesville, WI 53545

1. This incentive promotion entry period begins on August 1, 2023, at 8:00 a.m. local time and ends at 4:00 p.m. local time on February 15, 2024. Official and public announcement will be made at 8:00 a.m. local time on September 13, 2023. Participants must be legal residents of Wisconsin or Illinois, and at least 18 years of age at the time of entry.
2. The winners will receive, in the order drawn, the following prizes donated to UWBR by the respective sponsors.
 - A. 2023 Chevrolet Trailblazer sponsored in part by an anonymous corporate partner. Approximate Retail Value / MSRP: \$23,545. Winner must have a valid WI or IL driver’s license and provide both physical damage and liability insurance coverage.
 - B. \$2,500 cash donated by Fairbanks Morse Defense.
 - C. Green Bay Packers Fan Experience donated by Kerry. Prize package for four (4) includes tickets to a 2024 home game of winner’s choice and access to Kerry’s private suite at Lambeau Field, including food and beverages. Lambeau Field is located 1265 Lombardi Avenue, Green Bay, WI 54304. Approximate Retail Value: \$1,000
 - D. Airbnb gift card donated by Baker Tilly. Winner will receive a \$1,000 Airbnb gift card. Card cannot be refunded or redeemed for cash. Card subject to the conditions of Airbnb gift card program. Approximate Retail Value: \$1,000
 - E. Celebrate Beloit package donated by Geronimo Hospitality Group. Winner will receive gift certificate for Merrill and Houston’s Steak Joint (Max value \$100 does NOT include gratuity) and a \$300 gift certificate for overnight accommodations at the Ironworks Hotel Beloit (includes room and tax). Not redeemable for cash. Reservations required. Subject to availability. Original gift certificate must be presented at check in. Photos or copies will not be accepted. Only valid and redeemable at 500 Pleasant St., Beloit, WI 53511. Approximate Retail Value: \$400
 - F. Badger Basketball Date Night donated by Derek and LaSonda Hahn family. Prize package includes two (2) tickets to a Wisconsin Badgers Basketball 2024 (TBD) home game. The Kohl Center seats are in the 3rd row off the court at 601 W Dayton Street, Madison, WI 53703. Additionally, winner will receive a \$100 gift card to the Nitty Gritty Madison located at 223 N. Frances Street, Madison, WI 53703. Approximate Retail Value: \$300

- G. Milwaukee Getaway package donated by Big Radio and Milwaukee Summerfest, respectively. Winner will receive four (4) tickets to 2024 (TBD) Milwaukee Brewers home game at American Family Field, located 1 Brewers Way, Milwaukee, WI 53214. Additionally, winner will receive four (4) general admission tickets to 2024 Milwaukee Summerfest located at Maier Festival Park along Milwaukee's lakefront, 200 N Harbor Dr., Milwaukee, WI 53202. Approximate Retail Value: \$404
- H. Hometown Pride prize package donated by Rotary Botanical Gardens and First National Bank and Trust Company, respectively. Winner will receive family four (4) pack of tickets and 3D glasses for 2024 (TBD) Holiday Light Show, located 1455 Palmer Drive, Janesville, WI 53545. Additionally, winner will receive four (4) Club Lounge tickets and a chance to throw out the first pitch at a 2024 (TBD) Beloit Sky Carp home game at ABC Supply Stadium, located 217 Shirland Avenue, Beloit, WI 53511. Approximate Retail Value: \$155

Only one prize per household will be awarded. Odds of winning depend on number of eligible entries received.

3. One way to qualify, a UWBR donor may timely increase his/her total 2022 Campaign gift or designation to UWBR by \$100 or more. This will automatically enter the donor for a chance to win prize A.

Another way to qualify, a UWBR donor may timely increase his/her total 2022 Campaign gift or designation to UWBR by \$50 or more. This will automatically enter the donor for a chance to win prize B, C, or D.

Another way to qualify, a UWBR donor may timely increase his/her total 2022 Campaign gift or designation to UWBR by \$25 or more. This will automatically enter the donor for a chance to win prize E, F, or G.

Another way to qualify, a UWBR donor may repeat his/her total 2022 Campaign gift or designation to UWBR. This will automatically enter the donor for a chance to win prize H.

Still another way to qualify, a UWBR donor may timely increase his/her total 2022 Campaign gift or designation to UWBR by \$200 or more. This will automatically enter the donor for a chance to win prize A, B, C, D, E, F, or G.

A UWBR donor may contribute to the 2023-24 campaign via paper pledge form or ePledge form (the "Pledge Form"), as well as cash, check, credit card, online, or text-to-give contributions (text message and data rates may apply). Qualifying donations will be calculated by UWBR's customer relationship management system, known as Andar/360, in data mining comparison to 2022 Campaign gift or designation.

Entry without donation can also be made by an individual sending a letter requesting entry into the Sweepstakes via U.S.P.S. to United Way Blackhawk Region, Attn: Drawing, PO Box 8443, Janesville, WI 53547, and containing name, address, phone number, and email address if available (the "Entry Letter"). Postage due entries will not be accepted.

Only one entry, automatic or via Entry Letter, per person. This will automatically enter the individual for a chance to win prizes as described above (but only one per person).

4. The Pledge Form or Entry Letter must be returned to UWBR by 4:00 p.m. local time on February 15, 2024. UWBR will not be responsible for companies that fail to submit their employees' pledge forms or designations by this date. Online donations must be received no later than 4:00 p.m. local time February 15, 2024, at LiveUnitedBR.org/Sweepstakes.

5. The winners of the sweepstakes will be drawn randomly via Andar/360 data mining with an independent auditing firm and announced at UWBR's LIVE UNITED Celebration in March 2024.

6. Employees of UWBR and members of their immediate families are not eligible to participate. The term "immediate family members" includes spouses, parents, grandparents, siblings, children, and grandchildren.

7. By entering, all participants agree to comply with these rules, represent that he/she is eligible, and give consent to the use of his/her name and/or photograph for publicity purposes without further compensation, unless prohibited by law. By entering and accepting a prize, all entrants release and hold harmless UWBR, Andar/360, UWBR's independent auditing firm, the anonymous corporate sponsor, Symdon Chevrolet, Fairbanks Morse Defense, Kerry, Baker Tilly, Geronimo Hospitality Group, Derek and LaSonda Hahn family, Big Radio, Milwaukee Summerfest, Rotary Botanical Gardens, First National Bank and Trust Company, Green Bay Packers, Airbnb, Wisconsin Badgers, Nitty Gritty Madison, Milwaukee Brewers, Beloit Sky Carp, and their heirs, parents, representatives, successors, assigns, subsidiaries, affiliates, agents, officers, members, directors, and employees from any and all existing or future known or unknown claims, actions, liabilities, suits, or responsibilities for damages, losses or injuries, including death, personal injury, or property damage, due in whole or part, directly or indirectly, from participation in this promotion or acceptance, possession, use or misuse of the prize.

8. There will be no substitution or transfer of prize or redemption for cash equivalent, except by UWBR due to unavailability, in which case a prize of equal or greater value will be substituted. UWBR reserves the right to award the prizes described above and to terminate or modify this promotion at its sole discretion at any time.

9. Automobile winner is responsible for all transportation costs, taxes, setup, registration, title fees and other licensing fees associated with delivery and ownership, including federal and state income taxes.

10. You should consult your tax adviser regarding any tax implications, including the taxability of any prize received.

11. The official rules will be posted at LiveUnitedBR.org/Sweepstakes and the name of the prize winners will be posted after announcement at the LIVE UNITED Celebration in March 2024 at LiveUnitedBR.org/Sweepstakes.

Prize winners must accept terms and conditions of the prize within ten days of notification of winning. Notification will take place via phone call, email and/or certified letter. Any potential winner that cannot be reached or fails to respond within ten days of being notified, or declines the prize shall forfeit all rights to the prize and an alternate winner will be notified in the same manner until a final winner is selected. Sponsor is not responsible if a prize notification is not received for any reason. Winners will be required to sign a publicity release and a winner's affidavit, as well as a W-9 Form prior to receipt of any prize. Winners must take ownership of available item(s) by April 30, 2024. Certain dates or other restrictions may apply to the redemption of prizes. Certain prizes must be picked up at UWBR.

Sponsored by UWBR, 205 N. Main St., Suite 101, Janesville, WI 53545. NO DONATION NECESSARY. VOID WHERE PROHIBITED. DONATION WILL NOT IMPROVE CHANCES OF WINNING.

Ensuring the Integrity of the Sweepstakes

Donors who qualify for the Sweepstakes are automatically entered into the drawing as their pledges are processed. Companies, which do not typically provide individual pledge information, may submit a list of those employees who have qualified. Those names are added to the database of automatic qualifiers. Additionally, those individuals who submitted an entry outside of the automatic qualification process are also entered into the database. Although UWBR cannot publish the list of all those who qualify, if a company campaign requests a list of qualifiers from their own company, UWBR can provide it prior to the drawing, but after all pledges received by February 15, 2024, have been posted.

Please call 608-314-8420 for more information or questions regarding these Rules.