



United Way
Blackhawk Region

Raffle Guidelines

Thank you for your interest in conducting a raffle to benefit United Way Blackhawk Region (UWBR). Raffles are highly regulated by the State of Wisconsin so please read this document to understand what a Raffle is and is not and to get familiarized with all raffle regulations and guidelines as set forth by the Wisconsin Division of Gaming-Office of Charitable Gaming.

Raffles conducted to benefit UWBR **must be pre-approved**. If after reviewing this document you wish to hold a raffle, please contact Rick West at rwest@lubr.org or (608) 314-8421 to receive a United Way Raffle Agreement to submit for approval.

Raffle definition: A Raffle is a game of chance in which tickets are sold and a drawing for a prize(s) is held. A Raffle is NOT a sweepstakes or lottery involving random numbers to determine a winner. Purchasing a raffle ticket(s) does not guarantee a return and the cost of a raffle ticket(s) is NOT tax deductible.

TYPES OF LEGAL WISCONSIN RAFFLES

Advanced Ticket Sale Raffle

Requires Class A License

- Tickets cannot be sold more than 270 days before the drawing
- Need not be present to win
- No raffle ticket may exceed \$100 in cost
- Raffle Tickets must be sold face-to-face with purchaser
 - Phone, internet, mail or any other form of non face-to-face sales of raffle tickets are prohibited by both federal and state law
- Ticket purchaser must complete the drawing stub face-to-face and be given their receipt portion of the ticket at time of payment
- Raffle tickets must be identical in form and include:
 - Consecutive numbering on both portions of the ticket
 - License # issued
 - Name and Address of Sponsoring Organization
 - Price of the ticket and the discounted price applicable to multiple ticket purchases
 - Date, time and place of the Raffle Drawing
 - A place for the ticket purchaser to enter his/her name and address
 - A list of each prize to be awarded which has a fair market value of \$1,000 or more
- Raffle drawings must be held in public
- Must be able to provide a list of prize winners
- No person may sell a raffle ticket unless authorized by UWBR
- If the raffle is cancelled the organization shall refund the receipts to ticket purchasers
- These rules apply to 50/50 Raffles as well

Same Day Ticket Sale Raffle

Requires Class B License

- Must be present to win
- All raffle tickets must be identical in form
- Tickets do not need to be numbered consecutively
- No person may sell a raffle ticket unless authorized by United Way Blackhawk Region
- Raffle ticket may not exceed \$10 in cost
- Raffle drawings shall be held in public
- Prior to the drawing the time of the drawing and the prizes to be awarded shall be posted
- If the raffle is cancelled the organization shall refund the receipts to ticket purchasers

SAMPLE TICKET FORMATS

Carefully review all the information that is listed on these examples. In order for your raffle to be in compliance with Wisconsin law, you must include all information listed below; 50/50 raffles and so called "bucket" raffles are no exception.

Advanced Sale—Need Not Be Present To Win

CLASS A License Required

<p>Name and address of licensed organization sponsoring the raffle</p> <p>001</p> <p>Name _____</p> <p>Address _____</p> <p>City/State _____</p> <p>Phone _____</p>	<p>Consecutive numbering on both portions of the ticket</p> <p>Licensed Organization Address City, State, ZIP</p> <p>License No. R9999A-00200</p>	<p>List of prizes with a retail value of \$1.00 or more</p> <p>\$1.000 Grand Prize</p> <p>Raffle Drawing: March 1, 2006—4:30 PM Location of Drawing _____</p> <p>Ticket Cost \$1.00</p>	
<p>Space for purchaser's name, address and phone</p>	<p>License Number</p>	<p>Date, time and place where drawing will be held</p>	<p>Cost of ticket</p>

Same Day Sale—Must Be Present To Win

CLASS B License Required

