

United Way Blackhawk Region Campaign Cabinet Member Description



Summary

United Way Blackhawk Region fights for the Health, Education and Financial Stability of every person in every community. Financial and volunteer resources garnered through the Campaign process enable UWBR to accomplish its mission of improving lives by mobilizing the caring power of communities.

Campaign Cabinet members assist in the development of campaign strategies and provide leadership for the implementation and execution of campaign efforts and logistics.

Campaign Cabinet Roles and Responsibilities

- Contact existing and lapsed corporate accounts to share the United Way Blackhawk Region message and confirm continued or renewed support.
- Assist United Way staff with the identification of prospective new employee workplace campaigns and donors. And help facilitate initial meetings of United Way staff and prospective employee workplace campaigns.
- Attend Campaign Cabinet meetings as scheduled and communicate regularly with campaign volunteer leadership and staff to share progress, opportunities and/or concerns.
- Participate in United Way Blackhawk Region annual events, including the Campaign Kickoff in September and LIVE UNITED Celebration in March.

Cabinet Chair

- A Campaign Cabinet Chair will be elected annually based on nominations and majority vote of the Campaign Cabinet. The Chair will serve a one-year term (*May through March*) with the option to seek re-election to a second, one-year term.

Chair Roles and Responsibilities

(With United Way staff assistance from Resource Development Director)

- Develop, implement and evaluate the annual Campaign Cabinet work plan, goals and associated strategy to achieve UWBR organizational targets
- Set the annual Campaign Cabinet meeting timeline and develop meeting agendas
- Recruit local community leaders to serve as members of the Campaign Cabinet to provide the expertise needed to build and increase a foundation of solid support for the United Way mission

Estimated time requirement (May – February)

* Campaign Cabinet Meetings (9 per year)	Approx. Hours (annually) 9
* Prospect calls or meetings	4 - 8
* UWBR events	4
TOTAL	17-21 hours